

# West Florida Home Education Support League – Advertising Policy

## Advertising Notes

- Extra lead time may be necessary for placement of the larger half page and full page ads. These ads require quite an adjustment of our newsletter set-up.
- We reserve the right to refuse any advertisement when space is not available.
- Small changes can be made in your ad between editions, if needed, as long as they are submitted in a timely manner and do not involve significant reworking of the entire ad.
- We reserve the right to refuse advertisements that the WFHESL Board or the Newsletter Staff determines inappropriate for our publication and/or contradicting our stated goals and statement of faith. (see [www.wfhesl.org](http://www.wfhesl.org) )
- While every effort is made to produce the WFHESL Newsletter in a professional manner and as a valued member resource, the Newsletter is produced by member volunteers. We have no paid staff dedicated to this publication. WFHESL and its board are not responsible for errors, omissions and any consequential damage that may occur as a result of those errors or omissions. We will promptly correct them and, if needed, publish a notice in the next edition of the newsletter.

## Newsletter Information

WFHESL distributes ten (10) monthly newsletters per year to its membership starting in August and running through the final issue in May.

**Newsletter Submissions:**  
Submissions are due by the 5th of the month for the next month's issue.

**Payments:** Payment must be made from our web site through PayPal at the time of application. If payment is not made at the time of application, the advertisement will not be published. We do not accept checks or cash for ad payments.

### **Advertising Fees (Non-Members):**

**Full Page Ad: \$60 per issue**

**1/2 Page Ad: \$40 per issue**

**1/4 Page Ad: \$30 per issue**

**1/8 Page Ad: \$20 per issue**

**(See Page 2 for sample ad sizes.)**

**For more info about our group and policies, see our web site [www.wfhesl.org](http://www.wfhesl.org)**

*The WFHESL newsletter is published by, for, and distributed to the current members of the West Florida Home Education Support League for their exclusive use. No portion of this newsletter may be reproduced either by print or electronic mail, or distributed, in part or whole, without permission of the Board of Directors.*

**Business Card (1/8th Page Ad )  
Sample**

**(3.792" x 2")**

**Your contact information here**

**www.yourwebsite.com**

**Lines are present to show layout.  
They will not be visible in the  
newsletter. Adds will only be  
available in the formats shown here.**

**Quarter Page Ad Sample**

**Your advertising  
information  
placed here with features  
of your service or product.**

**(3.764" x 5.104")**

**Contact information or  
general description  
of your organization.**

**www.yourwebsite.com**

**Half Page Ad Sample  
(7.764" x4.975")**

**Advertise your class or product  
here with all appropriate contact  
information, including a web site  
address for more information!  
www.yourwebsite.com**