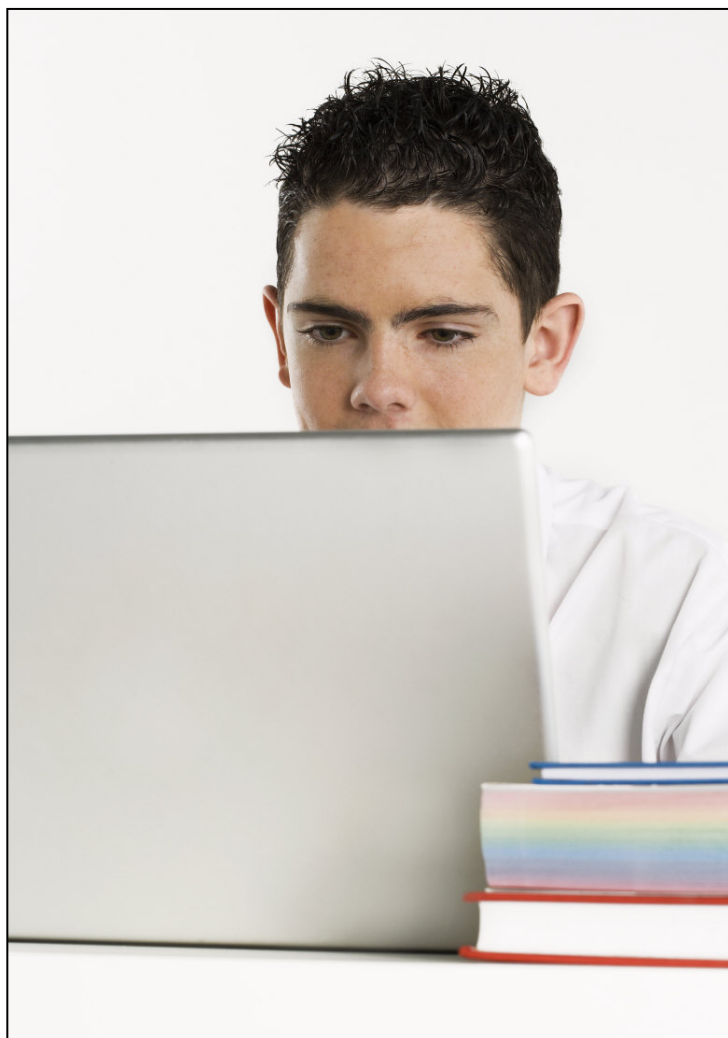


College *Prep!*

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Program Guide



Introduction

Since the advent of the conveyor belt public school at the turn of the 20th century, the level of knowledge demonstrated by middle and high school students has been on a steady decline. In addition, a purposeless approach to life among students has become the status quo. This purposeless outlook on life stems from a separation of the sacred and the secular causing students to view a career as nothing more than a means by which to pay the bills and a college degree as nothing more than a ticket to get the job. Finally, a lack of parental input into children's lives has driven media consumption to levels that inhibit a student's ability to think critically or exercise emotional intelligence during their interaction with others. This decline in knowledge, lack of purpose, and inability to think has driven collegiate costs higher at an astronomical rate and created a whole host of other problems that today are all bundled together in what many are calling "the higher education crisis".

It is against this backdrop that CollegePlus! has developed CollegePrep!. CollegePrep! empowers students to break through mediocre expectations placed on today's high school demographic. Students first transform their approach to college preparation and then integrate credit-by-exam as a powerful dual-credit tool. The CollegePrep! approach positions the student to finish high school with:

- A distinctive critical-thinking based approach to life-long learning harmonized with high emotional intelligence
- Purpose-driven scholarship eligibility
- A significant amount of college credit in hand

The result: a student who has differentiated himself from his peers, trumped the higher education crisis, and who is ready to assume greater levels of leadership in the journey of life ahead.

We're confident in the strength of this program to the extent that we will guarantee the successful passage of two CLEP exams at the conclusion of the program or we'll give you your money back.

I. Learning Phases & Content

CollegePrep! provides an extraordinary three-phase process that takes place over two semesters. The first phase we title [Life Skills Group Learning](#), the second phase we title [Targeted Assessment & Mapping](#), and the third [Dynamic Dual Credit & Coaching](#). Each of these plays a pivotal role in developing the student's long-term leadership abilities and are described in detail below.

A. Life Skills Group Learning: 4 months (e.g., Sep.-Dec. or Jan.-May)

The group-learning semester takes place in the context of a bi-weekly group meeting of up to 5 students who are guided by a Life Skills Mentor within a web-based interactive video classroom. While the bi-weekly group learning is a big focus, the student will also complete weekly assignments guided by a concise online Prep syllabus. This melded approach helps the student to first develop his own original thoughts through his own learning and then secondly to strengthen his emotional intelligence by learning to defend those thoughts in a group context. With this in mind, let's take a look at the specific modules covered within the group semester:

1. Module 1: Scholarship Planning

Scholarship Planning is a powerful tool that equips students to develop a life purpose statement, write captivating scholarship essays, strengthen and affirm their life purpose through community service, and effectively structure

documentation for maximum scholarship eligibility. During the initial eight-week portion of the Life Skills Group Learning phase, students will view instructional video tools, complete practical exercises, and strengthen and review assignments within their online Life Skills Groups. This approach cuts through the confusion and clutter of the scholarship landscape and with the developed portfolio in hand prepares the student to apply for multiple scholarships!

2. Module 2: Critical Thinking.

This module leverages the James Madison Critical Thinking Course textbook from the Critical Thinking Company as well as the James Madison Critical Thinking Exam to help the student comprehensively develop his critical thinking abilities. While working through this eight-week portion of the group semester, the student learns to use critical thinking to independently process written content as well as critically assess spoken discussions and the underlying themes within them. Finally, students will discover how to practically apply critical thinking skills to the credit-by-exam process. Students completing this module develop not only their critical thinking, but also sharpen their emotional intelligence. In the information and conceptual age in which we live, these two skills will not only benefit the student in college, but also in their career with these two attributes being the most highly sought after in leaders today.

Having just completed the two eight-week modules of Scholarship Planning and Critical Thinking during the 4-month semester of Life Skills Group Learning, your student will bid farewell to his Life Skills Mentor, and within the next phase of the CollegePrep! process begin working with his Dual-Credit Coach.

B. Targeted Assessment & Mapping (2 weeks)

This succinct phase focuses on two empowering exercises: an academic assessment of the student and a collegiate consultation session with the parent to map out the student's high school dual credit map. In essence the first exercise flows directly into the second and not only sets the foundation for the next phase of the program, but really for the duration of the student's dual-credit experience.

1. Module 1: Academic Assessment

This online academic assessment will weigh the student's proficiency in a number of academic subjects and assess the student's readiness for a specific group of CLEP exams. This assessment is designed to confirm the levels of academic proficiency that were indicated on the student's original application for the program. This assessment is critical as it will properly equip your student's Dual Credit Coach to best map the student's dual credit testing schedule in collaboration with the parent

2. Module 2: Collegiate Mapping

Upon completion of the Collegiate Assessment, your student's Dual Credit Coach will conduct a conference call with both the parent and student to discuss the student's high school academic plan. The goal of the call will be to align CLEP exams to match the student's academic plan wherever possible and thereby function as a dual credit option. This empowering session can often not only strengthen the student's high school plan, but also strengthen his emerging purpose for college credit.

With the parent and student having established a collaborative relationship with the student's Dual Credit Coach during the short Targeted Assessment & Mapping phase of CollegePrep!, the student will now move on to earn college credit under the direct guidance of his Dual Credit Coach in the third and final phase of CollegePrep!

C. Dynamic Dual Credit & Coaching: 6 months (Jan.-Jun or Jun.-Nov.)

It's during this phase that the student transitions to working individually with a CollegePrep! Dual Credit Coach to prepare for CLEP exams and then later take them to earn actual college credits. While most of the work is accomplished by the student and the parent, the CollegePrep! team comes alongside and facilitates all aspects of this transition. With the academic map in hand, the student works directly under the guidance of a certified CollegePrep! Dual Credit Coach to undertake coursework on the LearningNetwork for the first two CLEP exams on the student's dual credit map.

1. Coursework

The LearningNetwork is a fully online learning management system that accurately measures the student's progress and readiness for the CLEP exam. It provides powerful video teaching tools combined with fill-in-the blank exercises to ensure that the student achieves subject mastery. By melding coaching and LearningNetwork coursework with traditional printed resources, the student learns to sustainably leverage technology as a part of his life-long learning mindset. Coursework undertaken during this third phase of CollegePrep! will focus on two out of eight possible CLEP exams that are most likely to transfer into colleges nationwide.

2. Dual Credit Coaching

The Dual Credit Coach's role focuses on helping the student to develop S.M.A.R.T. goals and begin to take greater ownership of his studies while integrating the LearningNetwork coursework into his daily dual credit routine. Your student's Dual Credit Coach will challenge and encourage the student to achieve his personal best and the student as a result will often achieve more than he thought possible.

This approach builds the student's confidence as he enters the testing site and begins to simultaneously accrue both college and high school credit. The end result: a student who through dual credit rises above the higher education crisis and differentiates himself from the masses.

II. Outcomes

What are the key targeted deliverables that families and students can aim for upon completion of CollegePrep!? Our goal with this section of the Prospectus is to define three sets of target outcomes for the specific areas of Scholarship Planning, Critical Thinking, and Coursework & Coaching.

A. Scholarship Planning (SP)

After completing this eight-week portion of the Life Skills Group Learning phase (first semester) of CollegePrep!, the student will have learned how to:

1. Create a Life Purpose Statement.

During the first online group discussion, the Life Skills Group Leader will lead each student to create a basic life purpose statement. This statement will play a foundational role for ensuing SP outcomes.

2. Define a Community Service Plan.

Using the foundational Life Purpose Statement tied to cutting edge online tools, students will identify community service opportunities in their geographical areas. Creating a service plan and executing it within the community will then function as a key component of a winning scholarship portfolio.

3. Write a Compelling Scholarship Essay.

Each student will learn how to use a basic outline to create a compelling personal scholarship essay that is in line with the demands of scholarship committees.

4. Obtain Recommendation Letters.

Scholarships don't happen in a vacuum of relationship. Here the student will learn how to identify key relationships in their lives that can translate to powerful recommendation letters for a winning scholarship portfolio.

5. Write Essays for Scholarship Applications.

Separate from their personal essay developed previously, the student will next learn to recognize the types of specific essays that are often demanded within scholarship application questions and learn how to respond to them in kind.

6. Develop a Personal Resume

Everyone has experience of some kind! Here the student will learn how to properly structure it in terms that make sense to the rest of the world.

7. Complete a FAFSA and Online Scholarship Profiles

With the scholarship landscape as confusing and scam ridden as it is, the student will learn the key venues for completing online scholarship resources that are relevant to the SP strategy.

8. Apply for Scholarships

Here the student will assimilate all of the previous outcomes into applications for multiple scholarships. This includes everything from an application checklist to tips on writing a powerful thank-you letter for the opportunity.

While the bulk of these SP outcomes takes place during the first eight weeks of CollegePrep!, some aspects may require further mid-term work on the part of the student. In these cases, in the later phases of the program CollegePrep! online resources and team members remain ready to assist and guide the student towards achieving success.

B. Critical Thinking

After completing the second eight-week module of the Life Skills Group Learning phase (first semester) of CollegePrep!, the student will have learned how to:

1. Understand the Questions, Practices, and Qualities of Critical Thinkers

Students will learn the three key questions to ask about any claim and how to use the results to guide decision-making. In addition, they'll learn how to develop the four key qualities of critical thinkers.

2. Discern Between Facts, Claims of Fact, and Opinions

Students will learn not only how to discern between these three factors of fact, claim of fact, and opinion, they will also learn the difference between conclusive evidence and sufficient evidence.

3. Clarify Ambiguity, Describe Accurately, and Explain Sufficiently

Students will learn how to apply context to remove ambiguity and on the basis of that understanding provide an accurate description of a situation balanced by explanations of the "why" behind facts with arguments to back them.

4. Solve Valid & Invalid Arguments

Students will learn how to not only recognize the various forms of both valid and invalid arguments, but also how to use induction principles of Inductive

Generalizations, Argument by Analogy, and Argument to the Best Explanation in order evaluate these arguments.

5. Evaluate Arguments Based on Claims

After first learning how to recognize different argument forms and common argument types, the student will evaluate the different manifestations of them such as fallacies, enthymemes, argument chains, and logically equivalent claims.

6. Understand Categorical Syllogisms

After first learning the four types of categorical claims, the student will learn how to understand how they fit into different manifestations of categorical syllogisms showing the relationship between three sets of things.

7. Ascertain Inductive Arguments

Students will learn how to not only ascertain their usage in a situation, but also how to know when the resulting evidence is conclusive and when it is not.

8. Recognize Informal Fallacies

Students will learn how to recognize the common errors in argument such as reasoning errors, false premises, weak premises, and shifts in meaning that lead to informal fallacies.

While the bulk of the learning of these critical thinking outcomes will take place through individual learning, it is when the student rigorously engages in the group discussion around each concept that the learning is taken to the next level. The student's Life Skills Mentor will be pushing him to pull concepts out of the workbook, orally present them to the group, and defend their presentation should other members of the group challenge it. It is through this process that the student will not only develop their critical thinking to a higher level, but also develop their emotional intelligence in the context of a group discussion.

C. Credit-by-Exam (CLEP)

After completing the second semester of CollegePrep! that is centered around coached individual study through coursework on the LearningNetwork, the student will have learned how to:

1. Establish a Practical Study Schedule.

Through leadership coaching provided by a CollegePrep! Dual Credit Coach, the student will learn to set S.M.A.R.T. goals related to his dual credit plan. This process will empower the student to begin taking ownership of his study schedule on his own initiative and not rely on his parents to push him.

2. Understand CLEP Structure & Strategy

Leveraging summary video resources on the LearningNetwork, the student will learn the specific content breakdown of each CLEP test for which he is studying. Furthermore, he will learn suggested strategies for leveraging the LearningNetwork fill-in-the-blank questions and answers as well as other resources to successfully prepare for the test.

3. Build College-Level Knowledge

The student will take his pre-established high school-level knowledge to a collegiate level primarily through use of the LearningNetwork and secondarily through printed materials (as needed). Backed by CLEP-centric audio-visual training videos specific to the LearningNetwork, the student will learn to use the proprietary progress bar to gauge preparedness for the exam.

4. Take CLEP Exams for College Credit

After completion of the requisite LearningNetwork courseware and through the guidance of his Dual Credit Coach, the student will undertake two of the following CLEP exams and earn six (6) college credits, [guaranteed](#):

1) Western Civilization I, 2) Western Civilization II, 3) U.S. History I, 4) U.S. History II, 5) College Algebra, 6) American Government, 7) Principles of Microeconomics, and 8) Principles of Macroeconomics, 9) American Literature, 10) English Literature, 11) Information Systems and Computer Applications, 12) Analyzing & Interpreting Literature, 13) College Composition Modular, and 14) Pre-Calculus.

5. Further Navigate a Dual-Credit Map

After completing the two courses included with the base CollegePrep! enrollment, the student will have to the option to continue his personal dual-credit pursuit by continuing with additional courses available for purchase through CollegePrep!.

III. Key Checkpoints

We've stated some bold outcomes and although we believe they are 100% possible, we are also keenly aware that they won't work unless students have a base level of ability and back that with active participation in the program. With that in mind, we've developed a list of key checkpoints that the student will be required to pass in order to not only enter the program, but also stay in it. Please thoroughly review these checkpoints and the ramifications of their passage or failure at the end of the list:

A. Full Completion of CollegePrep! Application

Within the CollegePrep! application a number of key questions are asked related to the student's level of self-discipline, academic ability, and past academic accomplishments. Complete and honest answers are required in order to best assess whether the program is a good match for the student's needs.

B. Life Skills Group Participation

The Life Skills Mentor will facilitate the discussion in such a manner to provide each student with ample opportunity to participate. The assessment will center on not only the student's active participation in the conversation, but also upon his preparedness for the target discussion topics.

C. Individual Study Assignment Completion

The individual assessment will focus not only on the quality and quantity of the work performed, but also upon the student's ability to quickly response to suggested revisions of completed assignments.

D. Parent Participation

Although CollegePrep! helps the student to begin taking ownership of his studies, this is not an overnight process and is very dependent on a number of factors not least of which is the maturity of the student. On this basis, parental participation and accountability as relates to daily assignments is in a majority of cases imperative. In accordance with that we will be assessing this parameter at the same interval as previous checkpoints.

E. Academic Readiness Assessment

While the student is admitted into CollegePrep! based on the academic history declared in the application, before moving onto the actual coursework and coaching phase of the program he will undergo a broad-based online academic assessment in order to understand his readiness for the coursework phase.

F. Collegiate Consultation

Both the parent and the student are expected to prioritize a time to meet individually with the CollegePrep! Dual Credit Coach in order to map out a personalized dual credit plan for the student's high school years. Ahead of this meeting, the parent and student will be expected to complete a form detailing a comprehensive high school history/plan unless they already completed this within their application. The Dual Credit Coach will work from this in order to support the student/parent in forming the Dual Credit Template.

G. Coaching Sessions

Students will be expected to prioritize and attend each scheduled coaching call. At the conclusion of each call the coach will work with the student (or parent as needed) to pre-schedule the next call. In a best-case scenario these calls will take place every two weeks.

H. LearningNetwork Participation

The student will be expected to take each course undertaken on the LearningNetwork to 100% completion as defined by the proprietary progress bar. In addition, the student will be required to watch each summary video twice and each instructional video at least 3 times. Completing these requirements will ensure the student's readiness for the CLEP exam as well as serve as a primary objective measurement for our 100% pass-rate guarantee.

We know what it takes to succeed in this program and at regular intervals (2 weeks, 4 weeks, 8 weeks, 16 weeks, etc.) we desire to provide the parent with "report card" displaying how well the student is adhering to the path to success. Success will be measured on a 100-point scale with a passing score of 80 for all of the above checkpoints with the exception of the LearningNetwork wherein we require 100% completion. So long as the student consistently scores above 80 our [100% money-back pass-rate guarantee](#) will remain in effect.

If within any one of the above regular interval checkpoints a student's deviation from the path to success falls below a score of 90, our team will seek to initiate a discussion with the parent in order to chart a corrective course. In the unlikely event that a parent refuses to participate in this restorative process we will then pursue disenrollment from the program. However, in most cases we strongly believe that parents with a heart for the student will be empowered to play a positive role in helping their student succeed.

IV. Timelines & Frequency

While the learning phase section above outlines the timeframes for the two major phases of the program, the focus of this section will be to highlight timelines for specific critical junctures and the frequency of interaction within each.

A. Online Life Skills Group Discussions

During the first semester of CollegePrep!, the student will have online Life Skills Group discussions with his Life Skills Mentor and student team. These online meetings will take place every two weeks on a fixed day at a fixed time and will require up to 90 minutes of the student's time.

B. Daily Individual Study: Group Phase

During the first semester of CollegePrep! the student will complete daily study assignments between Life Skills Group meetings. These daily individual studies will require approximately 45-60 minutes per day, dependent upon the student's ability. Some writing assignments may require the student to block off a larger amount of time.

C. Weekly Communication

The student will be expected to communicate with his Life Skills Mentor or Dual Credit Coach on a weekly basis electronically and report on his progress. This is expected to take no more than 15-20 minutes per week. It will consist of not only reporting progress but also monitoring various forms of electronic communication and providing response to the Life Skills Mentor or Dual Credit Coach.

D. Bi-Monthly Dual Credit Coaching: Individual Phase

As the student moves into the Dynamic Dual Credit & Coaching phase of the program, he'll be expected to meet with his Dual Credit Coach over the phone or Skype every two weeks on average, with a rare maximum interval of 4 weeks. These coaching calls should last 30 minutes on average.

E. Daily Individual Study

During the Dynamic Dual Credit and Coaching phase of the program, the student will be expected to actively study on the LearningNetwork for up to 1.5 hours per day. Daily consistent frequency is highly preferred over 6-8 hour blocks of cram study. Although this study system is web-based and therefore highly mobile, the student should work to study within a distraction-free environment.

V. Additional Parameters/Terms and Conditions**A. Student Grade Level and Age**

CollegePrep! works well for students who are typically between 14-16 years of age. This takes in mind traditional academic levels that most students adhere to. In effect, however, CollegePrep! is more focused on ability than upon age. In addition, older students may have the advantage of larger amounts of pre-existing knowledge that would allow them to more quickly gain college credit. Therefore, students with strong academic track records and high motivation are encouraged to apply at any age to see if they clear the bar of CollegePrep! entrance requirements.

B. Continued Schooling Throughout CollegePrep!

CollegePrep! is not designed to replace the students preexisting high school curriculum. CollegePrep! is to be used in conjunction with the current high school work the student is doing, and during its peak load will take no longer than 1.5 hours per day.

C. Exam Content

Due to the secular nature of the exams students take at the end of the program, CollegePrep! does not endorse all philosophies and worldviews presented in all CLEP study material. CollegePrep! makes every effort to screen all other study materials for offensive content, however, parents and students are asked to take personal responsibility for the material they study.

D. Copyright Materials

All CollegePrep! materials including study modules, advising guidance, electronic correspondence contain proprietary information under copyright law and are intended for the student's use only. Written permission must be secured from CollegePrep! for any other use or to reproduce any part of these materials.

E. Periodic Review

CollegePrep! Collegiate Consultants, Life Skills Mentors, Dual Credit Coaches, and/or staff will, from time to time, be required to review and collaborate on the student's records in order to best provide the services outlined within this Prospectus. This enables the required members of the CollegePrep! team to work together to

personally meet and exceed the expectations of the student.

F. Technology & High-Speed Internet Accessibility

CollegePrep! is designed to work with high speed internet. The interactive video-based group discussions and web-based LearningNetwork are largely dependent on high-speed internet access. For those who do not have high-speed internet access, special rules apply. It is also required that the student have access to a computer webcam and microphone/speaker headset.

G. Enrollment Deadline

The normal enrollment deadline is 30 days prior to the program start date. Those applying afterwards may have to wait to start CollegePrep! until the next class.

H. Related Costs

While going through the program, students will incur test-related costs that are not covered in the CollegePrep! program costs. These consist of testing fees and CLEP study materials. CLEP tests, including the testing fee paid to the testing center, cost roughly \$100 per exam. Where necessary, exam-specific study guides for each CLEP cost approximately \$20 per exam.

I. Life Skills Group Call Scheduling

As part of the enrollment process, the Program Advisor will work with the parents to schedule both the student's Life Skills Group Calls, which by default are set to take place every two weeks on a specific date at a specific time. Students will be expected to attend their respective events at the times scheduled during enrollment. Missed calls will be noted within the student's checkpoint reports. If a scheduled time no longer works for a student, it is his responsibility to contact CollegePrep! Admissions to attempt to re-schedule.

J. CLEP Testing

During the third phase (second semester) of the CollegePrep! program, students will complete online coursework for two specific CLEP exams and at the conclusion of those courses go on to take a CLEP exam. CollegePrep! coaches will do their best to help prepare students for success at these exams, but ultimately the responsibility of studying for and passing these exams is that of the student. See the [Guarantee](#) section for more information.

K. Reschedule Group Call Dates and Times

If, due to schedule conflicts, it becomes necessary to switch to a different Life Skills Group please contact the Admissions Department at 866.989.5432 x3. The deadline for rescheduling is 3 weeks before the date of your first scheduled online Life Skills Group discussion. Alternate dates and times cannot be guaranteed within three weeks of the first online Life Skills Group discussion.

L. Disenrollment Policy

In the unlikely event that it is necessary to disenroll from CollegePrep! the following refund schedule applies:

- Withdrawals before your first online Life Skills Group Discussion = 100% refund - \$150 administrative disenrollment fee
- Withdrawals after the date of the first Life Skills Group call = No refund available.

For all disenrollment related inquiries please contact the Admissions Department at 866.989.5432 x3.

M. Pricing

CollegePrep! is priced at \$1,225 for students who enroll at least 60 days prior to the start date of the program (e.g. by July 1 for a September 1 start or by November 1 for a January 1 start); students who enroll within 60 days of the start date will pay a \$100 premium resulting in a total cost of \$1,325, and students who enroll within 30 days of the start date will pay and additional \$100 premium resulting in a total cost of \$1,425. We do offer a “pay-as-you-go” option for \$75 that will allow the family to start for 50% of the cost and then pay \$150 a month until the remainder is paid in full.

N. Money-Back Guarantee

We are excited to extend a 100% money-back guarantee subject to the following parameters:

- Students must pass through each of the [Key Checkpoints](#) listed above in accordance with the passage parameters listed therein.
- Parents must participate not only in the process by providing daily accountability, but also in the process of charting restorative routes in the event the student gets off course.

So long as the above parameters have been met, we guarantee that the program will equip the student to take and pass two CLEP exams during the Dynamic Dual Credit and Coaching Phase (2nd Semester) of the program. Thank you for the opportunity to extend this incredible guarantee to you: we don't consider failure to be an option and are totally committed to your student's success.

O. Acceptance of Additional Parameters/Terms and Conditions

Enrollment in the CollegePrep! program constitutes acceptance of these listed Additional Parameters and Terms and Conditions.

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